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House Speakers Pelosi and Gingrich Come Together To Promote Action On Climate Change

We Campaign Launches Second “Unlikely Alliances” Ad

Menlo Park, CA – Today, the We campaign announced the launch of the second in their series of “Unlikely Alliances” ads, in which House Speaker Nancy Pelosi (D-CA) and former Speaker Newt Gingrich (R-GA) discuss their shared interest in seeing the American public and elected officials work together to address climate change.

The “Unlikely Alliances” series of advertisements is a key component of the We campaign, a multi-year, multi-faceted effort designed to ignite a public movement to solve the climate crisis. The ad will run nationally on network and cable channels.

In this installment, Speakers Pelosi and Gingrich argue that people with different political affiliations must join together in order to make addressing climate change a top priority. As Speaker Gingrich says in the ad, he and Speaker Pelosi do not always see eye to eye, but they do “agree our country must take action to address climate change.”

“We need cleaner forms of energy, and we need them fast,” Pelosi responds.

“If enough of us demand action from our leaders,” Gingrich concludes, “we can spark the innovation we need.”

Alliance for Climate Protection CEO Cathy Zoi noted, “By bringing together top Republicans and Democrats, we are demonstrating both to the American public and to lawmakers that we can and must overcome partisan differences to solve the climate crisis. We have the technological solutions in hand, but right now we lack the political will. Addressing the urgent challenge of climate change requires more of the spirit shown by Speakers Pelosi and Gingrich.”

[The first “Unlikely Alliances” ad](#), released on April 10, featured the Revs. Pat Robertson and Al Sharpton sitting on a couch on a Virginia beach. Despite being polar opposites on many issues, the faith community leaders say, they “agree on one thing”: taking care of our planet.

The We campaign kicked off April 2 with the launch of the [“Anthem” ad](#) and the announcement that several major national organizations, including the Girl Scouts of America, the United Steelworkers union, the National Audubon Society as well as other conservation, social justice and religious groups, would be joining the campaign to help engage their members across the country. The We campaign is aiming to sign up 10 million climate activists over the next three years.

Commenting on the breadth of the We campaign effort, Zoi said, “We will only solve the climate crisis when Americans of all stripes come together and demand our leaders make it a priority. We must take action now and by standing together, we can make it happen.”

For more information and to view the ad, please visit www.wecansolveit.org.

About the We campaign & the Alliance for Climate Protection:

The We campaign is a project of the Alliance for Climate Protection. Unprecedented in scale for a public policy issue, the Alliance’s We campaign draws from the best practices of successful commercial, social marketing and political campaigns. The campaign combines advertising, online organizing and partnerships with a diverse and growing group of grassroots organizations, to educate the American public on the urgent need to solve the climate crisis and activate them to demand real solutions from elected officials. The Alliance for Climate Protection is a 501(c)(3) organization founded in 2006 by former Vice President Al Gore, who currently serves as the chairman of the bipartisan board of directors. Building on the momentum of the Academy Award winning film, "An Inconvenient Truth," the Alliance engages individuals, communities, corporations and governments across the world to take action to quickly reduce their own greenhouse pollution and to demand action from their political, business and community leaders to enact policies that will sharply reduce emissions.